

## Missed IAB Engage 08? Catch it online...

Thu, Nov 13, 2008 | Posted by [Charlotte Cumming](#)



Thanks to the IAB gang for putting on a top conference yesterday. If you missed it you can watch the presentations at [www.iabengage2008.co.uk](http://www.iabengage2008.co.uk). I recommend everyone checks out the Orange presentation given by Justin Billingsley, Brand Director at Orange, in his socks! A truly inspirational session (thanks).

Also worth a watch is our head of content and media, [Antony Mayfield](#), presenting with Matt Locke from Channel 4 on our measuring engagement work for Channel 4 Education's online game Bow Street Runner.

Brand Republic talked to a few industry experts about how they see social media and marketing working together? [watch it here](#).



iCrossing were pleased to support the conference as sponsors and look forward to next year!

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